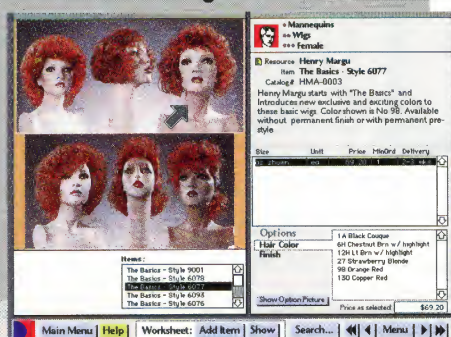


SUPERCARD™

The personal software toolkit.

AMAZING STORIES

Information Management



The HyperMedia Group, Emeryville, CA

The HyperMedia Group used interactive color, multiple windows, and list fields to build this catalog with on-line ordering for Electronic Catalog Corp.

Integrate and manage your data within a familiar Mac interface that you customize for your needs. Access major databases, from Mac to mainframe. List fields, custom menus, multiple windows, and the ability to create standalone applications are just a few of the features that make SuperCard ideal for creating...

- Electronic catalogs
- Executive Information Systems (EIS)
- Customized front ends to high-end databases
- Self-running information kiosks
- Integrated applications for analyzing, managing, and presenting data

Multimedia Presentations



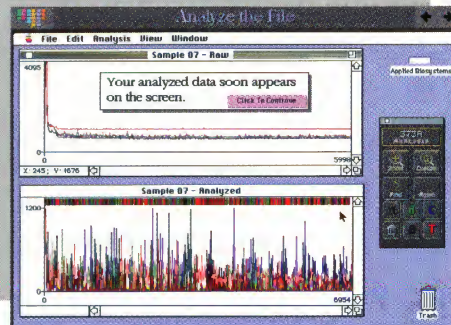
Patrick Lynch, Yale University

This hypermedia program, designed by Patrick Lynch of Yale University, uses sound, video, and full-color graphics in an interactive front end to a video disc.

Supercharge your communications with the power of multimedia presentations using SuperCard's support for full color graphics, multiple animation formats, color text, and support for video and sound. Get your audience's attention using multimedia in...

- Electronic sales brochures
- Corporate portfolios
- Interactive business presentations
- Art and entertainment

Interactive Education

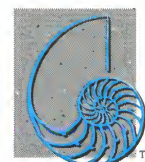


© 1990 Applied Biosystems, Inc.

Shuemaker-Honebein Partners built an interactive tutorial for Applied Biosystems, Inc., to teach researchers how to use the firm's DNA sequencing system.

Shorten learning times and increase retention by letting students learn at their own pace, in their own way. The ability to customize menus, dialog boxes, and tool palettes, and to make any object a "button" allows you to create flexible, interactive educational tools. Projects can be modified for students of varying levels quickly and easily for...

- Self-paced learning
- Computer based training
- Educational games



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SUPERCARD

All you add is imagination

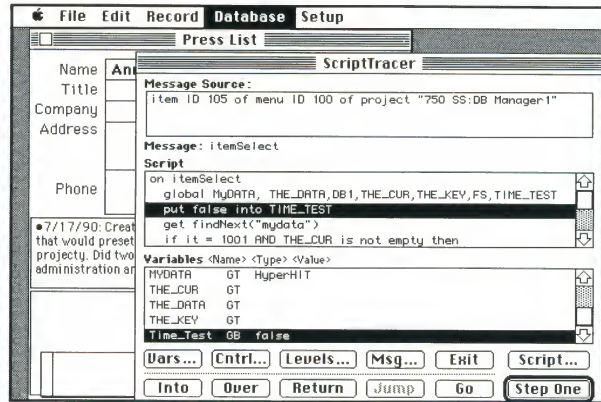
Discover the power of SuperCard 1.5, and you will never look at your Macintosh® the same way again. With this powerful authoring system from Silicon Beach Software, you can create custom Mac applications that solve those problems that no off-the-shelf software possibly can. Whether it's accessing the corporate database using a custom front end that has the look and feel of a conventional Mac application, or training new employees on the latest piece of equipment, or building that whizzy multimedia presentation that will win you the big contract, SuperCard gives you all the tools you need. And with external commands to access databases, CD-ROM, and sound and video, you can use your SuperCard application to open the door to data of every sort. From simple productivity applications to full-blown color multimedia extravaganzas, SuperCard can create it. All you add is imagination.

Sometimes you want to follow the Mac interface to the pixel. If you give the corporate EIS a look and feel that the users already know, they'll learn it faster and use it more efficiently. In that case, SuperCard 1.5 shines. It gives you integrated multi-windowing; support for all Macintosh window types, including scrolling windows; cards of any size; custom menus, including hierarchicals and pop-ups; list fields; the ability to update menus when the user activates a window...in short, everything you expect of a Mac application.

Other times you want to make your application unique. If you are teaching kids who don't know Mac from Madonna, then the Mac interface might not help. But SuperCard's graphics power and flexibility is still the solution. Every graphic in SuperCard — Paint and Draw — is an object that can have a script. So *anything* can be a button. With AutoTrace™ you can convert Paint images to Draw objects, or trace multiple objects for complex button shapes. And you can do it all in color. SuperCard supports 256-color Paint and Draw, so you can build applications with true, interactive color, not just color display. You can store multiple color palettes, use color cycling and "inks" for stunning color effects, use color text, and import TIFF and PICT images.

Integrate it all and you're in the world of multimedia — where SuperCard 1.5 is the state-of-the-art authoring platform. Build your own animations; play animations from Super 3D or MacroMind Director®; play video from CD, tape or laser disc into a separate, on-screen window; use any of the hot new TV/video boards; pull in sound from MacRecorder™ or the new digital signal processing boards, use color graphics from any program on the Mac. When you stir it all together you get ... a promotion? a big contract? the next Mona Lisa? It's up to you.

Make it happen in SuperCard with your choice of two separate editing environments. SuperEdit™ is a standalone editing program that provides an overview of all the pieces of your Project — all the cards, windows, menus, resources (sounds, cursors, icons, color lookup tables, XCMDs, XFCNs) and scripts. You can reorder cards, swap backgrounds between cards, or work with multiple scripts at the same time. Runtime Editor is a fully configurable editor available while your project is running. Although not quite as powerful as SuperEdit, Runtime Editor is ideal for making those "on-the-fly" modifications to your Projects with the aid of a complete on-line help system for the SuperTalk scripting language, and access to the powerful new ScriptTracer for debugging your scripts.



ScriptTracer™, SuperCard's fully integrated script debugger, automatically appears to show where script errors have occurred and provides tools to identify script problems. It is an excellent tool for learning to script and yet is invaluable to experienced scripters for debugging complex scripts.

Specifications

- Creates real Macintosh applications with all the features of the Mac interface.
- Supports fully interactive, 256-color Paint and Draw.
- SuperTalk™ scripting language includes additional commands and extensions to HyperTalk™.
- Resources, such as sounds, external commands and functions, icons, cursors and color lookup tables can be directly imported and exported.
- Scripting aids include ScriptTracer, an integrated debugger for scripts, and on-line reference to SuperTalk.
- Compatible with HyperCard® 1.x, including automatic translation of stacks, scripts, and externals. Not compatible with HyperCard 2.0 stacks.
- Full control of color palettes for each card for special effects and preserving colors in imported graphics.
- Import and support for TIFF, PICT, MacPaint and graphics formats. Imports and exports PICS format animations.
- Builds standalone applications that can be distributed with no license fee. Standalones can have their own icons and create their own documents.

System Requirements:

Macintosh Plus, SE, SE/30, Portable or Macintosh II models. 2 MB RAM recommended for color.

Suggested Retail Price: \$299.

AutoTrace, ScriptTracer, SuperCard, SuperEdit, SuperTalk, and the Silicon Beach logo are trademarks of Silicon Beach Software, Inc. All other trademarks and registered trademarks are the property of their respective owners.

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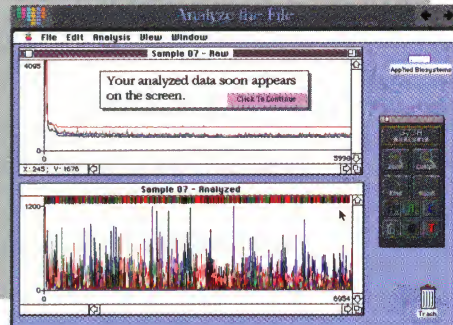
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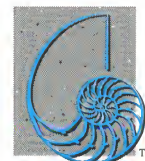


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